

For Immediate Release: April 12, 2007
Contact: Jill Gaudelli
Vita 4, LLC
E-mail: Jill@thevita4.com
Tel: (203) 245-8969
Web: www.thevita4.com

The Vita 4sm Creative Team, Madison's Jill Gaudelli and New Haven's Cheryl Elliott, Earn Nominations for Emmy Awards

Madison, CT – Songwriter/Producer Jill Gaudelli of Madison and Animator/Editor Cheryl Elliott of New Haven, the creative talent behind the Vita 4sm vignettes seen on CPTV Kids, have each been honored with a regional Emmy Award nomination for their exceptional production work in the Vita 4sm short “Energy”.

The 30th Boston/New England Emmy Award nominees were announced April 10th by the National Television Academy. The awards, recognizing outstanding achievement by individuals and programs broadcast in New England during 2006, will be presented at a ceremony on Saturday, on May 12th, 2007 at the Boston Copley Place.

Gaudelli was nominated in the “Outstanding Individual Achievement in a Craft: Musical Composition/Arrangement” category. A mother of two from Madison, she has been a singer/songwriter since 1993, writing hundreds of children’s songs and making numerous appearances in schools and on stage. Inspired by the growing obesity crisis in children, she wrote and performed an entire CD of catchy, jamm’n tunes that encourage kids to eat right and stay active. Her healthy lifestyle mission came to life when she created the animated rock and roll band called the Vita 4sm in 2004.

Elliott was nominated in the “Outstanding Individual Achievement in Craft: Graphic Arts – Short” category. She met Gaudelli shortly after the Vita 4sm was conceived and together they applied their show-biz specialties to create two Vita 4sm DVDs and 12 vignettes for television broadcast. Elliott had just ended a five-year stint as animator for the preschool program “Blue’s Clues” and brought her specialty in children’s educational TV back to Connecticut. A graduate of the Rhode Island School of Design, she has enjoyed a successful fifteen-year career in the media arts.

Thanks to CPTV’s Executive Producer Jay Whitsett, the Vita 4sm have been entertaining and teaching kids every day throughout the state since February 2006 and can be seen between regular programming on CPTV Kid. Gaudelli and Elliott continue to bring the Vita 4sm to life and are currently making plans to release a brand new direct-to-DVD Vita 4sm program.

Vita 4 is a service mark of Vita 4, LLC

###